

Dear all,

The **GEO-ENERGY EUROPE** metacluster promotes the internationalisation of European small and medium companies. To boost the international outreach, the meta-cluster has created partnerships with structuring clusters in target markets, notably in Canada, Chile, and Kenya. That's why partners of the project want to offer their SME the opportunity to attend « training sessions » dedicated to those market countries. Each « training session » will be followed by a « market visit » organised in the country.

Informative session on Canada - Wednesday 4th of Mai 2022 – 4:00pm – 5:30pm (CET)

We kindly invite you to an informative session on Canada co-organized with EU Techbridge project, which will cover following topics:

- Management of IP between Europe and Canada
- Institutional support between Europe and Canada
- How to do business in Canada

More information on this session and the link to register will come soon.

Canadian Training session - Tuesday 10th of Mai 2022 - 2:00pm - 3:30pm (CET) :

We kindly invite you to participate to the Canadian Training session with the following presentations :

- Canadian geothermal market: global structure of the energy market, geothermal market (regulation, supports schemes and risk mitigation schemes if existing, market barriers...)
- Collaborative tool developed by GEE's partner (CAPES)
- Coaching of our SMEs: key aspects when working with Canadian geothermal companies, identification of specific know-how developed by GEE's SMEs to fit the market...
- Roundtable, share experience, SME's expectations and identification of eventual barrier to enter Canadian market
- Preparation of the market visit

If you're interested in attending the Training session, please register before 7th of Mai via the following link

Canadian Market visit - 12th of June in Toronto

GEOSCIENCE IRELAND, on behalf of GEO-ENERGY EUROPE, is planning some in-country engagements as part of its upcoming GEE2 Canada market visit in June 2022. The program includes co-hosting a short Seminar with Enterprise Ireland, during PDAC, in Toronto on the 12th of June at 14.00. This seminar is for participants interested in the Canadian Geothermal Sector, with insights into the overall objectives of the GEE2 project. The event will feature presentations by EU companies seeking partnerships with Canadian counterparts to develop geothermal energy.

The following is a summary of the key aims and objectives of the GEE2 project:

- Presentation of tailored strengths of the member companies to target Canadian market.
- Enhancement of business development and capacity building activities through engagement.

- Supporting transition to the green economy, utilising existing skillsets in subsurface geoscience.
- Developing new sustainable services, drawing knowledge from more traditional subsurface activities.
- Supporting the expansion of employment in niche scientific and engineering related disciplines.
- Sustainable application of subsurface knowledge, supporting the harnessing of geothermal energy.

For any further information and registration to the Canadian market visit, please contact your Cluster representative.

For and on behalf of GEE2 metacluster.